James J Cochrane

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|  | 23 Waldron Terrace, Sloatsburg, NY 10974 | (845) 598-5203 | author@jamescochrane.comPortfolio[: https://jamescochrane.com/writing-portfolio](%3A%20https%3A/jamescochrane.com/writing-portfolio) |

Summary

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|  | * Experienced writer with a reader-centric focus
* Conversational writing style unless otherwise directed
* Completes assignments on time and without errors
* Communicate directly with clients to ensure that I understand requirements completely. Will ask questions when unclear.
* Extensive experience with research, it is the subject of one of my books, Taming the Online Research Beast (Amazon)
* Intermediate Level HTML, CSS, Database
* Proficient in WordPress
* Experience with the following content types
	+ Books – digital and print
	+ Ebooks
	+ Case Studies
	+ Whitepapers
	+ Photoshop
	+ Video – scripts and video creation
	+ Animation using PowerPoint and CrazyTalk Animator 2
	+ Sales copy
	+ Landing pages
	+ Product Reviews
	+ Email Follow Up Series
	+ Technical Documentation
	+ Newsletters
	+ Articles
	+ Blog Content & Blog Maintenance
	+ Press Releases
	+ Music & Audio
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BLOGS

* GetPaidBootCamp.com
* FinancialMarketsEducation.com
* JamesCochrane.com
* DataScienceReview.com

Skills

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|  | * Native English, SEO, writing, researching, content management, content scheduling, WordPress administrative tasks, Google Analytics and Webmaster Tools, PPC on major platforms, Photoshop, Video Creation tools, HTML, CSS, Database, Musician and Song Writer
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|  | Software* PowerPoint for slideshows and video creation with advanced animations
* Camtasia video capture software and editor
* Microsoft Word
* Familiarity with CrazyTalk Animator 2
* Experienced WordPress webmaster.
* Proficient with Keyword Tools including Market Samurai, Micro Niche Finder, and Jaaxy to aid in content creation and SEO.
* Calibre EBook Management
* Scrivener
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Experience

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| January 2013-Present | Author,  Self-EmployedPublished Work:* Taming the Online Research Beast
* How to Make Money Renting Out Shovels
* Decode the Secrets of Financial Newsletters
* My Laptop Buying Experience
* The Guide to Day Trading Like a Pro
* Homesteading and Self-Sufficiency Guide for Beginners
* The Pirates are Coming: To Steal Playtime from Kids
* Casey and the Case of the Stolen Lunch
* The One True Christmas Tree
* 17 Day Diet 4-Cycle Active Journal
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|  | Content Creation Specialist* Responsible for researching get paid programs online and reporting about their validity. Also, created content on industry news related to programs that claim to pay people online.
* For ToolsForMotivation.com, ongoing content including reports, eBooks, and tip guides.
* For BestQualityPLR.com, ongoing creation of content including case studies and article packs.
* For DownhillMoney.com, wrote several reviews, highlighting work-at-home programs.
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|  | Other Writing Venues* EZineArticles.com – Platinum Level Expert Author – profile: <http://ezinearticles.com/?expert=James_Cochrane>
* HubPages.com – Profile: http://techhound.hubpages.com/
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| August 2006-December 2012 | Lead Computer Programmer,  Fortis Bank* Maintained Intex custom programming for analysis of bonds and CDO’s.
* Created technical documentation for systems that I developed.
* Worked in a fast-paced trading floor environment
* Liaison for bank’s internal IT staff.
* Web Project for Internal Reporting System using HTML, CSS, Database
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Education

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| 1983-1986 | Bachelor of Arts, State University of New York, New Paltz, NY |
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